

Philip Phung

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OBJECTIVE

Seeking opportunities to ideate and innovate the user experience.

Qualifications

- Constructing websites with HTML, CSS, Javascript, JQuery, AJAX, PHP, SQL, Photoshop, and Illustrator.
- Experienced with using a MVC framework; specifically Zend.
- Wireframing, slicing images, and creating mocks.
- Strong skill sets in developing, trouble shooting, and testing/QA-ing products.
- Developing pleasing products for a better user experience. and experiences.

PROJECT - WEB DEVELOPER I ESPN

October '11 - Present
(1 Year 9 months)

Developing internal tools to aid the digital advertising operations team. Building analytical tools to help sales and marketing make better business decisions. Integrating digital ads to various ESPN products. Troubleshooting in-house and 3rd party ad executions on ESPN website, mobile web, and apps. Building products and ads that are seen by multiple internal groups and seen by millions of ESPN users.

WEB DEVELOPER Treemo Labs

August '10 - October '11
(1 Year 2 months)

Developing and maintaining websites for clients such as CBS Marketing, Ecko Unltd., Real Weather Girls, and Global Model Search.

VISUAL DATA SPECIALIST Google through Aerotek

June '10 - August '10
(3 Months)

Improving Google Maps by updating the visual layouts, validating existing metadata, communicating with outside customers to assure the quality of the data.

INTERN - WEB DEVELOPER Treemo Labs

March '10 - May '10
(3 Months)

Developing scalable web products for WAP, Blackberry, and smart phone / devices. Test products with simulation software and physical devices.

DATA ENTRY CONTRACTOR Evri

February '10 - May '10
(4 Months)

Assist Senior Ontologist in gathering data by scraping web pages in PHP and compiling the data into excel spreadsheets.

PRODUCT PLANNER INTERN Microsoft through UW

September '09 - December '09
(4 Months)

Research how students communicate and collaborate as part of an internship program held at the University of Washington.

EDUCATION

University of Washington

September '05 - December '09
Bachelor of Science in Informatics